

GROW YOUR BUSINESS WITH US

Sponsor the NI Warriors



At Netball Northern Ireland, we aim to develop long-term partnerships with our sponsors based on understanding their needs and business objectives, ultimately to deliver a return on investment.

This package is a brief overview designed to provide you with the information you need to learn how you can support the Northern Ireland Warriors, and ultimately make an impact on female sport.



How Can Your Company Get Involved?

There are many ways in which your business can get involved with and support the NI Warriors on their journey over the next cycle. If you would like to discuss how we can tailor a sponsorship package to align your business needs with the growth and popularity of Netball in Northern Ireland, then please get in touch.

Sponsorship Type	Value
Individual Athlete Sponsorship (Warriors & U21)	£1,000-2,000 Per Athlete
NI Warriors Support Staff Sponsorship	£2,000-5,000
NI U21 National Partnership	£10,000-£30,000
NI Warriors Camp Partnership	£12,000
NI Warriors Tour Partnership	£30,000
NI Warriors Naming Rights	£150,000 (3 years)

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Individual Athlete Sponsorship (Warriors & U21)

Value: £1,000 - 2,000 per athlete

Sponsor an Individual Athlete on the Warriors programme to ensure that they are reaching their maximum potential.

- This support would allow the Individual Athlete to access world-class facilities on a more regular basis.
- Increased access to medical provision
- Contributing to individual travel costs to NI camps, competitions, and access to gyms

Including but not limited to*:

- Player social media Take Over on our social media platforms, or yours.
- Personalised branded social media post from the Player.
- Sponsorship announcement on our website and/or social media platforms.

***specifics will be pre-agreed with Player upon signing of contract.**

NI Warriors Support Staff Sponsorship

Value: £2,000-5,000 total

This will allow our support staff to go the extra 1% that is required to create a high-performance environment for the athletes.

- Strength and Conditioning Support
- Increased access to medical provision

Including but not limited to*:

- Specialist talk (x 1) at your company. E.g. leadership, physio, teamwork, or major events
- Shadow opportunity at a camp day.
- Advertising on NNI website and/or social media
- Invite to NNI Awards
- Tickets to a Home Test Series

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NI U21 National Partnership

Value: £10,000-£30,000 total

Support the NI U21 National Squad as we aim to qualify for the Netball World Youth Cup 2025. Your generous support will finance facility hire, equipment, transport, and accommodation. This will support the future NI Warriors and allow us to go the extra 1% that is required to create a high-performance environment.

Including but not limited to*:

- Avail of extensive bespoke media coverage from NI U21 Camp and share your story whilst we share ours.
- A camp visit – Watch the U21 Athletes training, get involved and do a Q&A
- Branding on training t-shirts
- Branded water bottles and bags for court side
- Camp/Competition social media Take Over
- Invite to NNI Awards
- Tickets to a Home Test Series
- Advertising on NNI website and/or social media

***Specifics will be pre-agreed upon signing of a contract.**

NI Warriors Camp Sponsorship

Value: £12,000 total

Support the NI Warriors Camps as we train to challenge for a top 10 spot in the World Rankings. Your generous support will finance facility hire, equipment and transport. This will allow us to go the extra 1% that is required to create a high-performance environment.

Including but not limited to*:

- Avail of extensive bespoke media coverage from Warriors Camp and share your story whilst we share ours.
- A camp visit – Watch the Warriors training, get involved and do a Q&A
- Branding at camp venue
- Branding on training t-shirts

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- Camp social media Take Over
 - Invite to NNI Awards
 - Tickets to a Home Test Series
 - Advertising on NNI website and/or social media
- *Specifics will be pre-agreed upon signing of a contract.**

NI Warriors Tour Sponsorship

Value: £30,000 total

Support the NI Warriors Tours as we compete to challenge for a top 10 spot in the World Rankings. Your generous support will finance flights, accommodation, training costs, athlete fueling and recovery, ground transport, emergency expenses for the whole travelling squad and management team of up to 20 people for 3-4 nights.

Including but not limited to*:

- Avail of extensive bespoke media coverage from Warriors Camp and share your story whilst we share ours.
- Branded water bottles and bags for court side
- Branding on Warm Up T-Shirts
- Player Take Overs on socials each day on tour – daily diary (on ours and yours)
- Media call with players
- Invite to NNI Awards
- Tickets to a Home Test Series
- Branding at Home Test Series
- Advertising on NNI website and/or social media

***Specifics will be pre-agreed upon signing of a contract.**

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NI Warriors Naming Rights

Value: £150,000 over 3 years

Incorporate your company name into the NI Warriors title and branding and become the new headline sponsor of the biggest female-only sports team in Northern Ireland, and the biggest female-only sport in the World.

Including but not limited to*:

- Branded specific press, website and bespoke digital media coverage acknowledging your support from Netball NI in any, and all, information related to the NI Warriors
- Including your brand in the 'NI Warriors' name
- Squad training kit
- Warrior video blogs
- Home competition branding
- Competition kit branding
- Netball NI promotion on all platforms including monthly newsletters
- Squad & management appearances at any Corporate/Company related events of your choice (subject to availability & training commitments)

***Specifics will be pre-agreed upon signing of a contract**

Interested in supporting the NI Warriors or U21?

Get in touch to discuss your options*:

Name	Email	Phone
Karen Rollo-Stewart Executive Manager	executivemanager@netballni.org	07803835035
Sheonah Forbes Senior Head Coach Pathways Manager	seniorcoach@netballni.org	07720866821

*More detailed information on Netball Northern Ireland can be provided on request.